

# K E R R I K E A R S E

## PROFESSIONAL EXPERIENCE

### ASSOCIATE PRODUCER / ASSISTANT EDITOR

SANDENWOLFF | SEPT 2016- AUG 2018

- Produced, scripted, and edited short-form documentary and branded content for organizations such as: the Brooklyn Museum, Christie's, the Guggenheim, the New School, Public Art Fund, the Studio Museum in Harlem, and HP
- Managed SandenWolff's digital presence, including: populating SandenWolff.com with newly released films, building and sending newsletters, generating and updating content for all of SandenWolff's social platforms
- Conducted interviews with high-profile artists, industry experts, and the NYC public
- Supervised freelance editors, camera operators, and production assistants through production and post-production

### THEATRICAL VIDEOGRAPHER / PHOTOGRAPHER

ST. BART'S PLAYERS | FEB 2016- PRESENT

- Produced, shot, and edited theatrical photos, video teasers, and comedic shorts to promote forthcoming productions by NYC's longest-running off-off-Broadway theatre company.

### OFFICE ASSISTANT

FILMBUFF | SEPT 2015-SEPT 2016

- Coordinated events and liaised with vendors for theatrical premieres and VIP after-parties
- Created pitch decks and monthly newsletters of new titles
- Managed office affairs including: ordering supplies, overseeing shipping, scheduling meetings, maintaining equipment
- Screened submitted films and provided coverage for the acquisitions team

### DIGITAL LEARNING INTERN (YEAR-LONG, FULL-TIME ROLE)

MUSEUM OF MODERN ART | SEPT 2014-SEPT 2015

- Designed the online platform for MoMA's 2015 online Teen Course with the Tate and Art Institute of Chicago
- Produced and edited video content to advertise MoMA Courses Online
- Served as an Assistant Editor by providing editors and creative producers with resources from MoMA's digitized collection
- Archived all digital video assets and supplementary materials for the department
- Assisted in the planning, production, and execution of MoMA's ART & IDEAS course for Coursera.org

### SALES AND MARKETING INTERN

SANDLER CENTER FOR THE PERFORMING ARTS | MAY 2013-AUG 2013

- Documented Sandler Center events through photography and videography to be shared on social media platforms
- Edited video and photographic promotional materials for upcoming artists
- Created a monthly newsletter of city-wide arts events using Constant Contact



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## EDUCATION

BA, COMMUNICATIONS (MEDIA PRODUCTION)

BA, ENGLISH LITERATURE

UNC - Chapel Hill

Class of 2014

ADVANCED STUDIES/ACADEMY DIPLOMA IN

THEATRE PERFORMANCE

Visual and Performing Arts Academy at

Salem High School

Class of 2010

## KEY SKILLS

Interviewing

Video Editing

Scripting

Asset Licensing

Closed Captioning

Producing

Photography

Copywriting/Editing

Vimeo

Instagram

Twitter

Facebook

Youtube

## COMPUTER SKILLS

Adobe Premiere Pro

Final Cut Pro

Adobe Photoshop

Squarespace

Wordpress

Mailchimp

Constant Contact

Office 365, Google Drive

MAC and PC Proficient